

CASE STUDY

WORKFORCE SOLUTIONS FOR MARKET ENTRY

Manufacturing



Manpower®



INDUSTRY

Automotive Manufacturing

COUNTRY

Czech Republic

KEY RESULTS

 **100%**

Leadership hiring fulfillment

 **100%**

Successful expatriate mobility support

Positive

Sustainability assessment achieved

Complete

Market entry and operational setup

CLIENT INTRODUCTION

A leading Czech automotive manufacturer preparing to establish operations in Northern Vietnam and requiring comprehensive support to build its local presence.

CONTEXT

The client required a trusted local partner to:

- Conduct confidential recruitment for critical leadership positions.
- Support expatriate readiness, from document preparation and work authorization to relocation packages and local logistics.
- Provide market intelligence on talent availability and compensation.
- Advise on local HR, administration, and operational practices.
- Meet strict sustainability and supplier qualification requirements.

SOLUTIONS

HEADHUNTING + MOBILITY

- Delivered confidential executive recruitment solutions.
- Managed expatriate documentation, relocation packages, and local logistics for worry-free deployment.
- Offered market intelligence and compensation benchmarking.
- Advised on local HR, payroll, and administrative practices.
- Customized solutions to support a smooth market entry journey.

MARKET ENTRY SOLUTION

Helping international businesses manage workforce planning, local compliance, expatriate readiness, and operational setup for a successful entry into Vietnam.

"Companies entering Vietnam often bring experience from other markets, but local realities can be very different. We help clients understand the local landscape, anticipate challenges early, and build the right workforce and operational foundation for long-term success."

Market Entry Success Team, Manpower Vietnam

CLIENT FEEDBACK



4.9/5



"Your performance has been consistently excellent. I appreciate the high-quality candidates, prompt responses and the proactive approach in addressing our needs."

Client Feedback from Manpower's Quarterly NPS Program

WHY MANPOWER VIETNAM?

16,400+

Positions filled for clients each year

600+

Expat professionals relocated annually

12+

Offices & hubs across Vietnam

ENTER VIETNAM CONFIDENTLY

From workforce planning and recruitment to expatriate relocation and compliance, Manpower supports international businesses throughout every stage of market entry in Vietnam.

[EXPLORE MARKET ENTRY SOLUTIONS](#)



ABOUT MANPOWER VIETNAM

Backed by 78+ years of global expertise and 18+ years in Vietnam, Manpower helps organizations solve workforce challenges and achieve sustainable growth.